



# Exeter City Korfball Club

## Committee Meeting Minutes

83 Mincinglake road, 24<sup>th</sup> May 2018, 2100 start, 2215 finish

Present: Will, Rosie, Katie J, Richard, Cameron, Hebe, Jenna, Katie L, Liv, Mike

Apologies: Gav, James

### 1. Welcome

### 2. Structure and vision for year ahead

- Exeter City Korfball teams: 1<sup>st</sup> team in WRL, 2<sup>nd</sup> team in SWKA 1. Would like to form a third team – either in SWKA 2 or Development League.
- Would like to maintain a friendly and relaxed atmosphere in the club, particularly keeping morale up when training and fixtures get intense. Would like to organise relaxed games/trainings.
- Increase the number of club socials and promote the club on social media.
- Engage with new members, ensuring they feel welcomed and integrated into the club. Provide time in training to let new members learn and train together.
- Potentially offer two club memberships – for either one or two training sessions per week.

### 3. Feedback from SWKA pre AGM/plan for actual AGM

- Each club is given matches they have to provide referees for, and fined if they do not meet this requirement. ECKC must make sure we have referees to nominate.
- ECKC 3<sup>rd</sup> team could be entered into SWKA 2 or Development League.
- Development League is run by Bristol University, contains fewer teams and teams can drop out of the league without being fined.
- SWKA 2 contains 9 teams, and would ensure a good number of games per season. However, forfeiting too many matches would prevent ECKC re-entering a team into SWKA 2 next year.
- Would like to organise more 'Super Saturdays', where all clubs within a region come together to play Korfball for the day. This would allow teams to network and support each other.
- Would like clubs with more than one team in various leagues to schedule matches on the same day.

### 4. Decision to enter 3rd team in SWKA 2 or development league (vote)

- League entries need to have been made by mid-July. Need to find out the date.
- If a team is entered into the Development League, more matches would need to be arranged with Exeter University to keep members happy in the club.
- If a team is entered into SWKA 2, the 2<sup>nd</sup> and 3<sup>rd</sup> team could travel to matches together.
- Concern of not having enough players to enter a team into SWKA 2.
  - Could approach Exeter University and invite players that are not getting match time for the University team to play for ECKC.
  - Can play matches with 7 players instead of forfeiting.
  - If we get fined for forfeiting, ECKC is stable financially, however ideally could do with a few more members in the club.

- Need to speak to the potential third team members before a final decision is made.
- Preliminary vote:
  - Votes for entering a 3<sup>rd</sup> team into SWKA 2 – 9; votes for Development League – 0; votes abstained – 1.

## 5. Matters arising:

### Treasurer

- Current signatories = Iain, James and Steve.
- Would like to change the bank account, and move over to Online Banking.
- Need two more club members to meet the proposed budget.
- Would like to get sponsorship from e.g. lottery, pub (could arrange to have the Christmas/End of year social with them). Richard is going to oversee getting sponsorship, with Recruitment helping with letters/posters.
- Determine what email addresses are associated with the club, and decide which ones will be used and set up any appropriate auto-forwarding.
- Club Stash (hoodies, trousers etc) – send out a poll for this in September. Need to decide if any sponsorship will be included on club stash. This may increase the price, however may be a requirement of having the sponsorship. Cameron is going to speak to a contact he knows.

### Club manager

- A time sensitive issue to look into is trying to save Clifton Hill from closing by writing to local counsellors.
- Rosie is going to write a draft letter, and proposes that everyone should send a signed copy to counsellors.
- ECKC is signed up to Korfbal Inspired. Rosie is going to look into this to ensure the club remains associated with this affiliation.

### Secretaries

- Need to decide who is entering teams into leagues. Speak to Gav about this.
- Weekends of fixtures of all leagues will be sent out in August.
- Richard is happy to book halls for training, which is currently covered up until April 2019.
- Emails from SWKA will be sent to the secretary@korfbal email, and these will be auto-forwarded to the Korfbal gmail account. Katie and Gav will check this email regularly and send any relevant emails out to the club.
- Could potentially produce an ECKC monthly newsletter with general updates from SWKA, club socials and general club information. The newsletter would be accessible on the ECKC website. However, any important and urgent information would be forwarded to the club by email.
- Committee members are currently happy with individual emails being sent out about separate issues/information, rather than sending one email containing various announcements. Continue to discuss this matter.
- Minutes of committee meetings will be sent out as formal documents with a header and club logo. Minutes will be sent out to the club within one week of the meeting. The agenda of committee meetings will be sent out one week prior to the meeting by the Chair.

- Produce a google drive document with match dates, venues, times, members selected for matches, and doodle polls and their deadlines. This will ensure all the latest information is in one place for all club members to access.
- Gav has started tidying up email list/club records.

Head coach (did not attend)

### Welfare

- Cameron will focus on ensuring people that come to try Korfball join the club.
- Could advertise introductory sessions for potential members to be introduced to Korfball.
- At the end of training sessions, should get new members together to talk through the basics of Korfball, and give members a chance to ask questions.
- Ensure there are more club socials to attract new members.
- Put a buddy system in place, where more experienced players are paired up with less experienced players, to enhance the learning environment.
- Ensure experienced players mark less experienced players during matches in training to promote communication and learning during games.
- Put on Saturday crash course for new members or people interested in joining the club.
- Continue to build ECKC relationship with Exeter University team. Could potentially share University training sessions on Fridays 7-9pm.

### Recruitment

- All committee members need to welcome new members to the club.
- If a new member has not attended training in a while, a message or email will be sent to them to follow up on their thoughts of joining the club.
- Make sure coaches are aware of new members, and remind the coach to welcome them at the beginning of training, to help them feel welcomed.

Hebe - Publicity:

- Like and share Facebook/Instagram posts
- A post will be put up on social media weekly. Hashtags will be used to get more people aware of the club, even other Korfball teams.
- Club members will not be tagged in posts or photos, however tagging yourself in photos/posts will help to promote the club.
- Will continue to promote the club on Meetup.
- Will be aware in advance of key dates/weeks, e.g. gender equality/ mental health awareness week, and include this in social media posts.

Jenna – Recruitment:

- Potentially get a stall at local festivals to promote the club.
- Set up an ECKC Strava account, so members can discuss and compare how active they are, to further enhance fitness and integration between club members.
- Put up posters in businesses, e.g. shop windows, to promote the club.
- Ensure new members receive a welcome pack.
- Potentially offer two memberships – discuss at a later date.
- On Meetup, committee members should RSVP to an event to show they are attending training, to encourage new members to join.

## Social

- Examples of socials that will be held include: Escape room, Cinema, Lazer Tag, Clip and Climb, hiking on Dartmoor and pub trips.
- Social events when money does not always have to be paid in advance will be held, to cater for various financial situations and flexibility.
- One main social event, and a few smaller events, will be held per month.
- Encourage members that do not play matches to support at matches and attend socials.

## 6. A.O.B

- Ask Richard for sponsorship proposal.
- Jenna proposed to register ECKC as a charity on Amazon, to help the club earn money when products are purchased online.
- Carry out a crowdfunding campaign to help raise money and promote the club.
- At trainings following matches, discuss what went well in the match and what could be improved to enhance team progress.

## Actions:

Name	Action
All	<ul style="list-style-type: none"><li>• Decision to enter 3rd team in SWKA 2 or Development League</li><li>• Enter teams into leagues by mid-July</li></ul>
Richard	<ul style="list-style-type: none"><li>• Change bank to online banking</li><li>• Investigate obtaining sponsorship</li><li>• Club stash (September)</li></ul>
Rosie	<ul style="list-style-type: none"><li>• Produce draft letter to send to local counsellors to save Clifton Hill</li><li>• Investigate Korfball Inspired</li></ul>
Katie/Gav	<ul style="list-style-type: none"><li>• Check auto-forwarding of emails</li><li>• Newsletter (September)</li><li>• Investigate producing a google drive document with all fixture information on</li><li>• Continue to tidy email list/club records</li></ul>
Cameron	<ul style="list-style-type: none"><li>• Speak to contact about Club stash</li></ul>
Hebe/Jenna	<ul style="list-style-type: none"><li>• Active on social media, Meetup, start advertising the club with posters.</li></ul>
All	<ul style="list-style-type: none"><li>• Individually sign letter to send to local counsellors to save Clifton Hill</li></ul>